

Shorr & Associates

1831 Chestnut Street

Philadelphia, PA 19103

WPXI P.O. Box 640132 Pittsburgh, PA 15264-0132 ph: (412) 237-1100 fx: (412) 237-2247

AgM

Advertiser Agency Buyer Salesperson

Comments

Pol/R Casey/D/US Senate (16759) Shorr & Associates (2909) D'ETTORRE, MICHAEL

Telerep/Washington DC, Washington DC (1040)

ph: (555) 555-5555

Product Political - Federal Candidate (1067) Brand POL/R CASEY/D/SEN/PA (134170) **Acct Types** National/Political Est/Headline /06318928

Demo Revision

BOB CASEY JR 9/18

***** THIS IS A CASH IN ADVANCE

invoice 631080 **Inv Date** 9/30/2012 Terms Net 30 Contract 331845 **Bill Type** Standard Period 8/27/2012 - 9/30/2012

CO-OP/Order Type Yes/Normal **Package**

Gen. Date 10/1/2012 10:58:34AM

Pittsburgh (WPXI)

OFFICIAL BILLING INVOICE

LINE	Туре	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
.0	Contrac	t Line Remarks:	TODAY 7-8A/1		77.7				
	Spot	7:00:00AM- 8:00:00		09/19/12 7:23AM (We)	00:3	Today Show	BCTV1201H	4050.00	
	Spot	7:00:00AM- 8:00:00		09/19/12 7:57AM (We)	1	Today Show	BCTV1203H	\$850.00	
	Spot	7:00:00AM- 8:00:00		09/20/12 7:21AM (Th)	1	Today Show		\$850.00	
	Spot	7:00:00AM- 8:00:00	Day,W-2,Th-1,F-1	09/21/12 7:58AM (Fr)		Today Show	BCTV1201H	\$850.00	
.0	Contract	Line Remarks:	TODAY 7-8A/2				BCTV1203H	\$850.00	
	Spot	7:00:00AM- 8:00:00		09/24/12 7:29AM (Mo)	00.7			1	Who are
.0	Contract	Line Remarks:			00:30	Today Show	BCTV1203H	\$850.00	
.0	Spot		TODAY 8-9A/3						
· · · · ·	Spot	8:00:00AM- 9:00:00		09/19/12 8:37AM (We)		Today Show	BCTV1203H	\$800.00	
	Spot	8:00:00AM- 9:00:00		09/19/12 8:59AM (We)		Today Show	BCTV1201H	\$800.00	
		8:00:00AM- 9:00:00		09/20/12 8:33AM (Th)	00:30	Today Show	BCTV1203H	\$800.00	
	Spot	8:00:00AM- 9:00:00	Day,W-2,Th-1,F-1	09/21/12 8:51AM (Fr)	00:30	Today Show	BCTV1203H	\$800.00	
0	Contract	Line Remarks:	TODAY 8-9A/4						
10	Spot	8:00:00AM- 9:00:00	Day,M-1	09/24/12 8:43AM (Mo)	00:30	Today Show	BCTV1201H		
0	Contract	Line Remarks:	NEWS 6-7A/6				BCTV1201H	\$800.00	
	Spot		Day,M-1	09/24/12 6:27AM (Mo)	00.30			All the s	
0	Contract				00:30	Channel 11 News 6am	BCTV1203H	\$1100.00	
•	Spot	Line Remarks: 10:00:04AM-Ellen	ELLEN/Z						
	Spot	121212	Day,W-2,Th-1,F-1	09/19/12 10:30AM (We)	00:30	Ellen	BCTV1203H	\$450.00	
		11-11-17-17-1	Day,W-2,Th-1,F-1	09/19/12 10:45AM (We)	00:30	Ellen	BCTV1203H	\$450.00	
	Spot	10:00:04AM-Ellen	Day,W-2,Th-1,F-1	09/20/12 10:29AM (Th)	00:30	Ellen	BCTV1201H	\$450.00	
0	Spot			09/21/12	•••••		1 preempt @	\$0.00	Marked as Did not Air
0	Contract	Line Remarks:	ELLEN/8			• • • • • • • • • • • • • • • • • • • •	\$450.00	40.00	
	Spot		Day,M-1	00/24/12 10:27444 /44-3					
				09/24/12 10:37AM (Mo)	00:30	Ellen	BCTV1203H	\$450.00	
0		Line Remarks:	JUDY 4-430P/10						
•	Spot	4:00:04PM-Judge Ju	Day,M-1	09/24/12 4:20PM (Mo)	00:30	JUDGE JUDY 4P	BCTV1203H	\$550.00	
0	Contract	Line Remarks:	NEWS 6-630P/11				•••••		
	Spot	6:00:04PM-CHANNE	Day,Sa-1	09/22/12 6:28PM (Sa)	00:30	CHANNEL 11 NEWS	ВСТV1203Н		
.0	Contract	Line Remarks:	JEOP 7-730P/12		•••••		BC1V12U3H	\$850.00	
	Spot	6:59:29PM-Jeopardy		09/19/12 7:00PM (We)	00.20				
	Spot	6:59:29PM-Jeopardy (09/19/12 7:26PM (We)		Jeopardy	BCTV1203H	\$2200.00	
	Spot	6:59:29PM-Jeopardy		09/20/12 7:00PM (Th)		Jeopardy	BCTV1201H	\$2200.00	
	Spot	6:59:29PM-Jeopardy t				Jeopardy	BCTV1201H	\$2200.00	
			***************************************	09/21/12 7:13PM (Fr)	00:30	Jeopardy	BCTV1203H	\$2200.00	
			JEOP 7-730P/13						
	Spot	6:59:29PM-Jeopardy)ay,M-1	09/24/12 7:24PM (Mo)	00:30	Jeopardy	BCTV1201H	\$2200.00	
0 (Contract I	ine Remarks:	WHEEL 730-8P/14			***************************************		4	
	Spot		Day,W-2,Th-1,F-1	09/19/12 7:38PM (We)	00:30	Wheel Of Fortune	PCTP/130311	1717	1 173
	Spot	7:30:04PM-WHEEL (0	ay,W-2,Th-1,F-1	09/19/12 7:53PM (We)		Wheel Of Fortune	BCTV1203H	\$2200.00	
	Spot	7:30:04PM-WHEEL CD	ay,W-2,Th-1,F-1	09/20/12 7:42PM (Th)	******	Wheel Of Fortune	BCTV1203H	\$2200.00	
		7:30:04PM-WHEEL (D		09/21/12 7:47PM (Fr)		Wheel Of Fortune	BCTV1203H	\$2200.00	
						wheel or rortune	BCTV1203H	\$2200.00	-
				Design to the second					
				- 500					
		21							
		W. I							



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Political - Federal Candidate (1067) POL/R CASEY/D/SEN/PA (134170)

National/Political /06318928

Revision Comments

Acct Types

Est/Headline

Product

Brand

CO-OP/Order Type **Package**

invoice

Inv Date

Terms

Contract

Bill Type

Period

Gen. Date 10/1/2012 10:58:34AM

631080

Net 30

331845

Standard

8/27/2012 - 9/30/2012

Yes/Normal

9/30/2012

Demo

AgM

BOB CASEY JR 9/18

***** THIS IS A CASH IN ADVANCE

Dittaburah (MDVI)

OFFICIAL BILLING INVOICE

CITIC	Туре	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
3.0	Contract Spot	Line Remarks: 7:30:04PM-WHEEL	WHEEL 730P/15 Day,M-1	09/24/12 7:44PM (Mo)	00:30	Wheel Of Fortune	BCTV1203H	\$2200.00	
4.0		Line Remarks:	LATE NEWS/16					\$2200.00	
		10:59:34PM-CHANNI		09/19/12 11:28PM (We)	00:30	CHANNEL 11 NEWS AT 11P	BCTV1201H	#3700 00	
		10:59:34PM-CHANNE		09/20/12 11:21PM (Th)	00:30	CHANNEL 11 NEWS AT 11P	BCTV1201H	\$2700.00	
	Spot	10:59:34PM-CHANNE	Day, W-1, Th-1, F-1	09/21/12 11:23PM (Fr)	00:30	CHANNEL 11 NEWS AT 11P	BCTV1201H	\$2700.00	
5.0	Contract	Line Remarks:	NEWS 6-7A/5					\$2700.00	
	Spot	5:59:04AM-Channel	Day,W-2,Th-1,F-1	09/19/12 6:14AM (We)	00:30	Channel 11 News 6am			
	Spot	5:59:04AM-Channel	Day,W-2,Th-1,F-1	09/19/12 6:39AM (We)		Channel 11 News 6am	BCTV1203H	\$1100.00	
••••	Spot	5:59:04AM-Channel	Day,W-2,Th-1,F-1	09/20/12 6:38AM (Th)		Channel 11 News 6am	BCTV1203H	\$1100.00	
*****	Spot	5:59:04AM-Channel	Day,W-2,Th-1,F-1	09/21/12 6:23AM (Fr)			BCTV1203H	\$1100.00	
6.0		ine Remarks:				Channel 11 News 6am	BCTV1201H	\$1100.00	
		4:00:04PM-Judge Ju	JUDY 4-430P/9	004040					
		4:00:04PM-Judge Ju		09/19/12 4:11PM (We)		JUDGE JUDY 4P	BCTV1201H	\$550.00	
		4:00:04PM-Judge Ju		09/19/12 4:26PM (We)		JUDGE JUDY 4P	BCTV1203H	\$550.00	
5.0	Spot			09/20/12 4:12PM (Th)	00:30	JUDGE JUDY 4P	BCTV1203H	\$550.00	
				09/21/12			1 preempt @ \$550.00	\$0.00	Marked as Did not Air

REMIT TO: P.O. BOX 640132 PGH, PA 15264-0132

We warrant that the actual broadcast information shown on this invoice was taken from the official log.

Gross Total \$48,700.00 Total Spots (\$7,305.00) Net Total \$41,395.00